



## 28 Twitter Strategies To Build Your List And Increase Your Profits!

1. Share your thoughts.
2. Retweet other people's tweets.
3. Use it to ask for JV partners:  
Ex: Racking up JV partners for our big launch on (Date). If you think I missed you on the invites, send me an email or DM.
4. Use it to give a tip:  
Ex: RT@ebkcoach: Writing tip: Test your ebook titles. Failure to do this can torpedo your sales!
5. Invite people to a free teleseminar/workshop. (Or to market anything either blatantly or subtly — both can work with the right touch, Joel Comm says, especially if you add humor.
6. Share your company and product news. (Use it to promote your business.)
7. Compliment people.
8. Promote your blog and/or Web site.
9. Recommend "tweeps" (other Twitter users) you find interesting.
10. Ask for help when you are having a problem:  
Ex: **TinaMc** having issues loading audio file onto my blog. I'm about to hit my head against a wall. repeatedly. (Got permission) [www.TinaMcAllister.com](http://www.TinaMcAllister.com)
11. Give special bonuses or offers just to your tweeters.

12. Give a weekly recap:  
Ex: (**@ebkcoach** Your weekly lesson recap from Ellen Violette, The eBook Coach
13. Recommend other Twitter users you find interesting.
14. Advertise your writing: list an article or blog post that's on another site.
15. Testing a new product or software.
16. Test titles.
17. Promote a contest, sweepstakes and give-aways:  
Ex.: **@ebkcoach** contest entries flying in get your Name the eBook Club contest in to win a free ebook-launch audio course.
18. Comment on what you are doing.
19. Comment on someone else's tweet.
20. Share funny stories and jokes.
21. Share valuable information.
22. Affirmations.
23. Recommend other people's products/affiliate marketing.
24. Raise money
25. Ask questions of your customers.
26. Provide answers
27. Use thoughtful quotes and sayings, to elicit responses and re-tweets.
28. Provide links to interesting articles, pictures, cartoons, and videos. (Audio and video links tend to be more powerful than text links.)

© Copyright 2009

Ellen Violette

The eBook Coach

A subsidiary of Create A Splash, LLC